

Press release

Truma wins European Innovation Award 2026 in the Technology category

CombiNeo impresses the jury



Caption: (r to l) Pascale Eock, Fabienne Kern and Jessica Schuster (all Truma) at the European Innovation Awards 2026 ceremony at the CMT. (Figure: ©michaeljoosCOM)

Putzbrunn, 29.01.2026 – Truma received the European Innovation Award 2026 in the Technology category. The jury, comprising editors from twelve leading caravanning magazines across ten countries, evaluated 184 entries in 20 categories. The European Innovation Award 2026 is for outstanding innovations in the caravanning industry, and this year was awarded to the CombiNeo, Truma's new 2in1 heater. In addition to winning the 'Technology' category, Truma is also delighted to have come second in the 'Marketing/PR Campaign' category with 'Cold outside. Truma inside.' and second in the 'Overall Concept Accessories' category with its Aventa 2nd generation roof air conditioner.

- **1st place Technology** – for the groundbreaking new 2in1 heater, CombiNeo, which sets new standards in functionality and comfort.
- **2nd place Overall Concept Equipment** – for the Aventa 2nd generation roof air conditioning system, a masterpiece of coolness.
- **2nd place Marketing/PR Campaign** – for the creative and effective campaign ‘Cold outside. Truma inside.’, which inspired the community and gave the industry fresh new impetus.

“We are incredibly proud of these awards. They demonstrate that we not only develop innovative products, but also truly understand our customers’ needs and actively help shape the future of caravanning. For us, innovation means bringing together technology, comfort, and communication at the highest level – and that is exactly what we have achieved with our projects,” says Joachim Weckwerth, Managing Director Product & Technology.

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About the company:

Almost every camper in Europe knows Truma. Since the company was founded by Philipp Kreis in 1949, Truma Gerätetechnik, which is part of the Truma Group, has offered accessories for caravans and motorhomes. In 75 years, Truma has developed into a successful international company that is still family-owned. It all started with a gas lamp, which the company founder assembled himself in his living room. These days, Truma is a system supplier of heaters, air conditioning systems, hot water generators, manoeuvring assistants and gas supply for caravans. With the Truma iNet X System, digital networking is also increasingly finding its way into everyday camping – and the search for innovative ideas continues every day. It also helps that many of our employees are also passionate campers: they not only develop products, they use them too. It is precisely this passion and identification that makes Truma successful.

Truma Group develops and manufactures at the Putzbrunn site near Munich and has subsidiaries in the UK, Italy, Sweden, USA, China and Australia. Almost 1000 employees worldwide do their best every day to offer customers reliable premium products and excellent service.